Search Technical Documentation

Additional technical documentation about ServCat searches.

Quick Search: Fields Searched

The 'Search Text' will search multiple fields within ServCat including:

- Title
- Description
- Display Citation
- Table of Contents
- Author Last Names
- Notes
- Subject Categories
- Freeform keywords
- Taxonomy (both scientific and common names)
- Reference Owners

Additional Criteria for the Quick Search

The Quick Search will only return references that are:

- Active draft and inactive references are never accessible this way
- Current Older versions are excluded

Search Results Ranking Logic

Of the records that meet the Quick or Advanced Search criteria, their sorting is determined by the following weights:

Criteria	Value	Weight	Purpose
Has at least one file or link	1 if True; 0 if False	30%	It is preferable to show references where it is possible to access the files directly.
Created by/for the FWS	1 if True; 0 if False	20%	Most consumers, particularly the public, are far more interested in content created by the FWS.

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Is not a Legacy record	1 if True; 0 if False	15%	Does not apply to ServCat
Count of file downloads within the last two years	Ratio: (2-Year File Download Count) (Max 2-Year File Download Count)	12%	The more frequently people download the files associated with the reference is indicative of its value and relevance.
Count of reference profile views within the last two years	Ratio: (2-Year Reference Profile Count) (Max 2-year Reference Profile Count)	10%	The more frequently people view the reference profile is indicative of its value and relevance.
Unit link is approved by at least one UPOC	1 if True; 0 if False	8%	OPOC serves as an important gatekeeper of content, and confirms the relevance of the information for a particular park unit.
Count of collections pointing to the reference	(Collection Count) (Max Collection Count)	5%	The more frequently people point to a reference using a collection is indicative of its value and relevance.

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